

Graeme Maguire

Animator & Motion Graphics Designer

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Profile

Hello! I'm an animator, film maker, illustrator and motion graphics designer. I'm full of great ideas and have over ten years of experience! I create unique and exciting visuals for film, music and corporate clients. I know how to communicate ideas and listen to feedback in a way that gets the best job done in the best way possible. I can be trusted to deliver super high quality work on time and on budget.

I'm fun and easy to work with and I have bags of talent and patience. That being said, I'm sure you're keen to learn about experience, that's why you're reading this CV right?? So here's an overview of my main group of clients and what I do for them...

Experience

Freelance Director & VFX artist, Keepsake Frames, NYC (2018 - Present)

Online picture framing startup in New York City. I work remotely, producing online content for promotion. This included pitching ideas, creating treatments and storyboards, shooting promo videos and taking care of the editing, VFX and motion graphics.

Freelance Animator & Illustrator, MEM Consultants, N.Wales (2018 - Present)

MEM are a leading geoscience and environmental engineering consultancy. I am responsible for their logo design and animation and I remotely produce infographic videos for international mining presentations. I also create illustrated diagrams and produce promotional material such as posters and banners.

Freelance Animator, Suited & Booted, Bath (2015 - Present)

This production company based in Bath took me on remotely to create continued online content for Bath council. I've made a series of films explaining various services provided by the council. I work from scripts to create an animatic which I then animate to the VO.

Freelance Animator & Motion Graphics Designer, Scubaboy Inc, Bristol (2012 - Present)

Scubaboy are a wonderful creative and ethical production company. I work remotely but closely in a small team with an emphasis on good company workflow. I design assets and create storyboards from scripts while adhering to brand guidelines. I make animated films and I'm used to incorporating constant feedback. Deadlines are usually tight, but that's no problem! We always produce very high quality work. Clients include Opel, NHS and Mishcon de Reya Solicitors.

Freelance Music Video Director, Worldwide (2005 - Present)

I direct, edit and animate music videos and live visuals for independent and major record labels. I creatively pitch for jobs and work from a brief, negotiate terms and brainstorm ideas with the client. I organise and manage all stages of the production and listen carefully to the client. I inject just enough of my own creativity so that the final product is awesome and everyone is happy! I'm responsible for managing budgets of £500 - £15,000 and I'm used to working to strict deadlines with professional delivery to TV and internet broadcast. Clients include Sony, Universal and EMI.



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Other Notable Clients

Muller, Bristol Sport, Passport Scotch, Fiat, Jaguar, Toyota, Sunlife, Aptamil, Danone

Education

University of the Arts, London - BA Illustration w/ Animation, 2006, First Class Honours

Pontypool College, S. Wales - Foundation Art & Design, 2003, Distinction Grade

Software Skills

- After Effects
- Illustrator
- Photoshop
- Premiere

Subscriptions relevant to remote working

- Dropbox Pro
- Vimeo Pro
- Frame io

FUTHER REFERENCES AND SPECIFIC WORK EXAMPLES AVAILABLE UPON REQUEST!