



# Graeme Maguire

Director / Animator / Editor

37 Sandbed Road  
Bristol BS2 9TY  
T 0044 7517 778022

[graeme@graememaguire.com](mailto:graeme@graememaguire.com)  
[graememaguire.com](http://graememaguire.com)

## Profile

I am a Bristol based director, animator and editor with nine years professional experience. I have been hired for a wide range of projects including marketing and branding videos, info-graphic promos, corporate presentations, music videos and short films. I work fast and my standards are high whether I'm in a production team or alone. I excel at visual story telling and can communicate in a clear and friendly way with my clients or team. I am able to positively exchange ideas and feedback in order to routinely deliver on time and on budget. I learn quickly and adapt easily and will always remain focussed under the pressure of the competitive visual media industry.

## Experience

### Happy Hour Productions, Bristol, 2013 - Present

Freelance director/animator/motion graphics designer for local leading TV commercial and corporate video production company. Work includes developing creative concepts as part of a team, storyboarding from brief and liaising with the client. Required to plan and direct live action/green screen shoots, design illustrated assets, source stock imagery and create animation and motion graphics for delivery within the production schedule. Clients include Oasis Dental Care, Park, SunLife, LeasePlan and Toolstation. Also involved in creating visual effects for the 2014 British war movie 'Allies'.

### BIMM (British & Irish Modern Music Institute), Bristol, 2013 - Present

Videographer for local music college. Responsible for filming events, conducting interviews and editing footage into short promotional videos with colour correction and graphical overlays.

### The Real Adventure, Bristol, 2012 - Present

Freelance animator and motion graphics designer for Bristol based marketing company. Required to storyboard and work quickly from a detailed brief whilst incorporating frequent feedback. Responsible for communicating ideas and progress updates, designing assets and layouts, adhering to brand guidelines and giving accurate production estimates for delivery to strict deadlines. Clients include Jaguar, Danone and Aptamil.

### Scubaboy Inc, Bristol, 2012 - Present

Freelance animator and motion graphics artist for local creative production company. Required to work closely in a small team and adhere to the company workflow. Responsible for developing and executing ideas, working from a detailed brief and delivering high quality animation at all times. Clients include Opel, NHS and Mishcon de Reya Solicitors.

### Music Video Director, London, Berlin & Bristol, 2005 - Present

Directing, editing and animating music videos for independent and major record labels. Involves creatively pitching for jobs and working from a brief, negotiating terms and communicating ideas and feedback with the client. Solid experience of managing and executing all stages of a production, including sourcing props, locations, cast and crew, organising catering and shoot requirements, setting up lighting, camera operating and sound recording. Post production experience includes editing, animation, motion graphics and colour correction. Responsible for managing budgets of £500 - £15,000 and working to strict deadlines with professional delivery to TV and internet broadcast. Clients include Sony, Universal and EMI.



# Graeme Maguire

Director, Animator, Editor

37 Sandbed Road  
Bristol BS2 9TY  
T 0044 7517 778022

[graeme@graememaguire.com](mailto:graeme@graememaguire.com)  
[graememaguire.com](http://graememaguire.com)

## Education

University of the Arts, London - BA Illustration w/ Animation, 2006, First Class Honours

Pontypool College, S. Wales - Foundation Art & Design, 2003, Distinction Grade

I possess a full, clean UK driving licence

## Software Skills

- Adobe After Effects, Photoshop, Illustrator & Premiere
- AE Plugins: Mocha Motion Tracking, Newton, Magic Bullet, 3d Stroke
- Final Cut Pro